BEN FRANKLIN APPROVED

$12M

67 COMPANIES

ACROSS SOUTHEASTERN PA

INVESTMENTS BY SECTOR

INFORMATION TECHNOLOGY

28 DEALS

$4.2M

DIGITAL HEALTH

19 DEALS

$3.5M

HEALTH

6 DEALS

$1.2M

PHYSICAL SCIENCES

17 DEALS

$3.1M

TOTAL PORTFOLIO

223 COMPANIES

DOLLARS LEVERAGED BY PORTFOLIO

$152 MILLION
NEW PARTNERSHIPS

Draper Venture Network: DVN Beta Program
The network links seed-stage funds with DVN's larger network of 17 independent venture funds and more than 500 portfolio companies worldwide.

"Ben Franklin is building a network around Philadelphia that we are building globally. By providing strategic introductions and access to corporate partners and industry leaders, we will bring visibility and scale to the region."
- Tim Draper, Founder of Draper Associates and Draper Fisher Jurvetson

Ben Franklin FIRST MEETING
The First Meeting Program helps entrepreneurs develop relationships with local and national institutional investors and corporations.

"Ben Franklin’s approach to due diligence helps validate companies' potential for success, attracting follow-on investment, and preserving the long-term health of each venture. Knowing that a company fits both the criteria of Ben Franklin and Osage Venture Partners, makes that initial conversation much easier to have."
- Nate Lentz of Osage Venture Partners, First Meeting Partner

Venture Chesco
Venture Chesco invests $4 million in emerging and growing companies in Chester County.

"Chester County has a number of locations within incubator/accelerator settings and we have many options for technical assistance, but access to capital for young, start-up companies continues to be a real challenge. Venture Chesco will help respond to this challenge."
- Kathi Cozzone, Chester County Commissioner and Retirement Board member
SUCCESS FROM BEN COMPANIES

Philadelphia County
Founded in 2016

$150k
Ben investment since 2016

Keriton Wins Big at SXSW

Featured in Technical.ly Philly

One local health IT company just cashed in from that national exposure: Keriton, the makers of a breast milk management system, beat out 150 other startups to win the top prize in the Digital Health portion of the Impact Pediatric Health pitch competition.

The judges for both the qualifying and final rounds were top pediatric clinicians and hospital executives from eight leading hospitals,” said Bhatnagar. “That’s a great validation of the product that Keriton is trying to bring to the market.” - Vidur Bhatnagar, Founder and CEO

---

Philadelphia County
Founded in 2016

$333k
Ben investment since 2017

Philly Startup Creates Tech to Measure Mental Health

Featured in CBS Philly

Think of NeuroFlow as the brains to measure what’s going on in your brain. “I can understand what’s going on in my own body and it empowers me, the patient,” said CEO Chris Molaro. Molaro served in the Army. This software stems from his desire to help his fellow soldiers manage post-traumatic stress disorder and to fight the high rate of suicide among service members. “But it’s not just a veteran issue. We can help measure how the body changes physiologically when you’re stressed, relaxed, focused, and engaged,” he explained.

---

Bucks County
Founded in 2012

$405k
Ben investment since 2012

Grassroots Unwired to Pilot Canvassing App in California and Indianapolis

Featured in Generocity

The U.S. Department of Housing and Urban Development partners with local homeless service providers to conduct the Point in Time (PIT) count, a census on both sheltered and unsheltered people experiencing homelessness. Grassroots Unwired’s software eliminates manual data entry after the count, a breath of fresh air for service providers and government offices involved in the count, allowing energies to be spent on speeding up service delivery for people experiencing homelessness.
Sustrana is Helping 1,000 Companies Build Sustainability Programs By 2020

Featured in Generocity

Based in Devon, the women-owned, B Corp-certified company has a mission of helping companies build and manage strategic sustainability programs, which it accomplishes through its online software tool and platform.

By providing them with the right tools and guidance, Sustrana essentially enables companies, such as tax software company Vertex or the workforce solutions corp ManpowerGroup, to find out for themselves not only how best to implement sustainability into their business practices but also why doing so adds overall value.

EnviroKure is Turning Chicken Waste into Organic Fertilizer

Featured in Ben Franklin’s blog

The company has refined its initial technology to harness the well-known plant growth promoting properties of chicken manure into liquid organic fertilizer for today's organic farmers. After four years and several million dollars, EnviroKure perfected its process to remove phosphorus and kill pathogens. At the same time, it retains the other nutrients, amino acids and beneficial bacteria that makes the waste attractive to farmers.

Oncora Medical Got the Stamp of Approval from a Major Cancer Center

Featured in Technical.ly Philly

Houston-based MD Anderson Cancer Center, a medical institution on a push to eliminate cancer, just announced a Philly-based partner has joined its fight: health IT startup Oncora Medical.

“They have one of the largest radiation oncology practices in the country, and one of the best, so it was a natural fit for a company like Oncora that relies on large amounts of patient data to power our analytics.” — David Lindsey, Cofounder

Clutch raised $5.25 Million and Acquired a Chicago Company

Featured in Technical.ly Philly

Ambler, Pa.-based marketing company Clutch announced Thursday the acquisition of Chicago-based mobile marketing company Persio for an undisclosed amount.

“With this acquisition, the Clutch platform is the first to support the marketer with a comprehensive view of customers across all buying and marketing channels” — Ned Moore, Cofounder and CEO
Ben Franklin is a partner in ImpactPHL, a catalyst for Greater Philadelphia’s impact economy. ImpactPHL works to increase impact investments, awareness, and strengthen collaborations and connections in the region.

ImpactPHL Ventures
Ben Franklin launched ImpactPHL Ventures, a $15M collaborative to grow early stage technology companies focused on social, environmental, and health focused impact in Greater Philadelphia.
FUNDINGS IN THE NEWS


January 2017

- $5.25M Raised - clutch
- $6M Raised - VitalTrax
- $1M Raised - Keriton
- $7.3M Raised - Cloudmine
- $2M Raised - Houwzer
- $300k Raised - FischerBlock, Inc.
- $730K Raised - Kickup
- $11M Raised - Sidecar
- $4.5M Raised - Biomeme
- $1.3M Raised - Oncora Medical
- $945K Raised - Practice

December 2017

- $250k Raised - Whose Your Landlord
- $1.25M Raised - NeuroFlow