



# U.S.-ISRAEL CLEANTECH CONFERENCE

Greater Philadelphia Region

Tuesday, September 15, 2009

University of Pennsylvania

Houston Hall, 3417 Spruce Street, Philadelphia, PA 19104

8:00 a.m. - 4:00 p.m.

## Honorary Chair, Daniel J. Desmond

Former Pennsylvania Dep. Secretary for Energy, & Partner, Peregrine Technology Partners, LLP

## Conference Co-Chairs

Sidney E. Amster, Clinical Professor, Enterprise Management Consulting Program, Fox School of Business  
Beth Cohen, Esq., Director, Emerging Growth Services, Blank Rome LLP

## Mr. Binyamin "Fuad" Ben-Eliezer, Minister of Industry, Trade and Labor

### CONFERENCE OVERVIEW

The U.S. ISRAEL CLEANTECH CONFERENCE provides a rare opportunity to meet representatives from Israel's clean-tech industry and explore opportunities for US-Israel clean-tech growth and development. Israel is a global leader in alternative and renewable energy with more than 50 years of experience in water management and solar energy technologies and second only to the U.S. in startup companies pursuing renewable energy, water efficiency and other green technology innovations. This full-day conference, organized by the America-Israel Chamber of Commerce, will take place at the University of Pennsylvania. Drawing from the region's most influential clean-tech professionals, the forum will provide a comprehensive roadmap for the development of clean energy products in Pennsylvania and the opportunity to meet valuable industry players. Area businesses and government representatives interested in growing their clean-tech footprint through collaborations with Israeli clean-tech companies looking to expand their U.S. presence are encouraged to attend.

### AT THE U.S.-ISRAEL CLEANTECH CONFERENCE, YOU WILL:

- **MEET LEADING ISRAELI CLEANTECH COMPANIES** that have created new products and technologies
- **NETWORK** with executives from energy companies that develop and sell clean-tech products and services, government buyers and private investors
- **PARTICIPATE IN INDUSTRY ISSUES ROUNDTABLES** that discuss opportunities in the clean-tech arena
- **HEAR FROM EXPERTS** on what is important for the successful growth of a clean energy company

### WHO SHOULD ATTEND:

- U.S. companies engaged in solar, wind, smart grid, storage, agrabiotech, geothermal, biofuels, water and waste management development

- Government regulators and representatives of incentive programs
- Clean-tech investors and developers

### FEATURED U.S. PRESENTERS (CLICK HERE TO VIEW PRESENTER BIOS)

*The following presenters were confirmed as of June 30<sup>th</sup>. List to be updated once completed.*

- Audrey Zibelman, President and CEO, VIRIDITY ENERGY
- Christopher D. Myers, Vice President, Solar Energy Programs, LOCKHEED MARTIN
- Michael Peck, Director of Institutional Relations, GAMESA
- Craig Glazer, Vice President, Federal Government Policy, PJM INTERCONNECTION
- Thomas A. Bowen, Esq., CPA, MST, Director of Incentives, MCCULLOUGH CONSULTING GROUP, LLC
- Peter Peyser, BLANK ROME GOVERNMENT RELATIONS
- Mark DeGrandpre Ph.D., Director of Investments: Physical Sciences, BEN FRANKLIN TECHNOLOGY PARTNERS OF SOUTHEASTERN PA
- Dan Griffiths, Deputy Secretary, Office of Energy and Technology Deployment, PENNSYLVANIA DEPARTMENT OF ENERGY
- Jeanne Wilson, Research Intelligence, DUPONT PIONEER

### FEATURED ISRAELI COMPANIES *to be supplied*

#### AGENDA

**Morning Session** begins with registration at 8:15 a.m. and includes:

- Expert Panel - PRIVATE MARKETS - Doing Business in the U.S.  
*Industry clean-tech executives discuss strategies for penetrating U.S. markets*
- Israeli Company Presentations
- Networking Break

**Afternoon Session** begins at 12:30 PM with lunch

- Expert Panel Presentation- PUBLIC FUNDING  
*Federal and state incentives and how to navigate the regulatory framework*
- Israeli Company Presentations continued
- Industry Issues Roundtables -facilitated meetings to identify industry collaborations:  
*Solar, Wind, Smart Grid, Storage, Agrabiotech, Greentech and Water*
- One –on – One Meetings and Networking

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Organized by the America-Israel Chamber of Commerce, Central Atlantic Region, in cooperation with Israel's Economic Mission to North America, and the Israel Export Institute and supported in part by a "Go Global" grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development and by the University of Pennsylvania Lauder CIBER.

## REGISTRATION

Return to AICC by e-mail: [aicc@greaterphilachamber.com](mailto:aicc@greaterphilachamber.com), by fax: 215-790-3601 or by mail: AICC, 200 S. Broad Street, Suite 700, Philadelphia, PA 19102.

Philadelphia, Tuesday, September 15\*

Individual: \$125

Friend: \$ 175 (includes one ticket and name in program materials) (must be received by Sept. 4<sup>th</sup>).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Participant(s): \_\_\_\_\_ Title(s): \_\_\_\_\_

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