



## **A NFTE Way to Give Back!**

### **Be a Team Leader or Join a Team -- Support Young Entrepreneurs NFTE Philadelphia**

NFTE teaches entrepreneurship in the Philly public schools—to really smart but economically disadvantaged kids. Our goal is to reach 100 more students – fully funded in the 2010-11 school year. To achieve this goal, we want to raise an additional \$50K in FY 2010 (July 2009 – June 2010).

We teach students to analyze a financial statement, how to design a marketing plan and how to spot what will make their business uniquely different and successful compared to other businesses in the market. The program teaches finance, marketing, product development, negotiation and business plan writing.

The kids have to demonstrate skills in math, critical reading, writing, research and presentation. They get a chance to compete in a local business plan competition where the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners receive cash prizes and laptops.

NFTE really empowers youth who want to go to college.

This special annual appeal program comprises 10 organizational teams of dynamic leaders who are willing to jump right in, be creative, and have fun and help.

Teams can use a wide variety of methods to come up with a minimum of \$5,000 each over the next 15 months. And we'll make sure that successful teams are celebrated and that our community knows of your good work.

**Will you consider being a TEAM LEADER of this effort? Will you join a team already in place?**

Each team can design how they want to raise the funds\*, i.e., solicit 100 people to donate \$50 or 20 people to give \$250 or 5 people to contribute \$1,000. You determine how much time you want to spend.

For information, please contact Sally Solis-Cohen at [Sally.Solis-Cohen@vistage.com](mailto:Sally.Solis-Cohen@vistage.com) or 215.900.0711.

**Let's make a difference in a kid's life today!**

\*Gifts can be in the form of cash, checks, credit cards and appreciated securities. Your company might provide a match with your funds. Ask your employer if they have a matching gift program.

